



work experience

- Principal, CEO & Founder of Pixels & Ink Media LLC (formerly Provitola Artworks), a full service digital, print and branding creative services agency for 8+ years.
- Have 15+ years experience in digital, video and print design and production; branding and art direction; design team management; and project management for all of your creative services needs in a global marketing environment.
- Digital designer with 8+ years experience with web design, app design, UX design, wireframes & mock-ups, web ads, infographics, mobile sites, social media, email marketing and more.
- Print designer with 15+ years experience with packaging, marketing collateral, trade show and event graphics, advertising, direct mail, and much, much more.
- Additional skills include: branding, project management, art director, photo shoots, illustration, design team manager and more.
- Extensive experience with emerging technologies whether it be software, hardware or web-based.
- Dedicated to design excellence with an excellent sense of aesthetics and composition.
- Strong communication, organizational and project management skills.
- Highly confident working independently and in a fast-paced, team environment.

software



skills

social media advertising
art director
 web design branding
UX design video
 content development
 infographics **design**
print manager
 cross-platform design

job history

- **Principal & CEO**, Pixels & Ink Media LLC (formerly Provitola Artworks), January 2009 – Present
- **Digital Diva**, Children's Healing Art Project (CHAP), February 2009 – February 2010
- **Sr Art Director & Design Manager**, Logitech Inc., August 2003 – January 2009
- **Graphic Designer**, Logitech Inc., July 2000 – August 2003
- **Graphic Designer & Proj Coord**, Atlanta Paralympic Organizing Committee, Oct 1992 – June 1995
- **Graphic Designer & Localization Coord.**, ZSoft Inc., August 1990 – February 1992